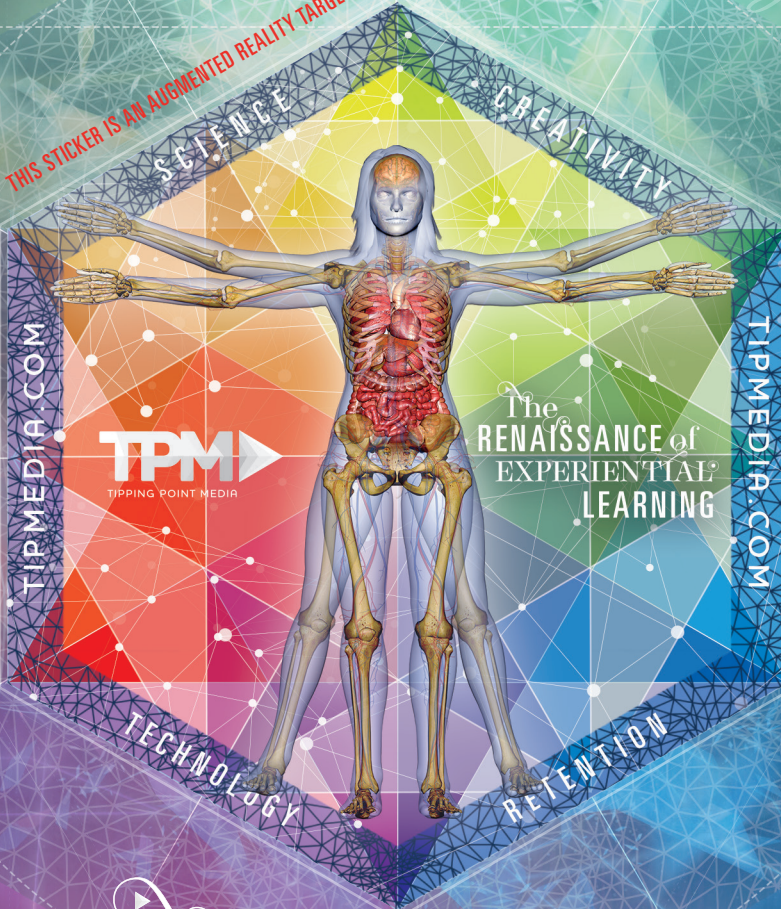


TIPPING POINT MEDIA

SCIENCE ▶ CREATIVITY ▶ TECHNOLOGY ▶ RETENTION

THIS STICKER IS AN AUGMENTED REALITY TARGET



The RENAISSANCE of EXPERIENTIAL LEARNING



FLIP THIS POSTER TO LEARN HOW TO EXPLORE
THIS IMAGE IN AUGMENTED REALITY
www.tipmedia.com/ar_demo



THE FRONT OF THIS POSTER GIVES YOU THE POWER TO EXPLORE AUGMENTED REALITY!

Start your exploration by downloading the TPM Augmented Reality Application:

1



Follow the link or scan the QR code below.



2



Select install the application and follow the instructions.

3



Using the AR app, scan the hexagonal sticker on the front of this page.

4



You may choose to simply use the **poster** as your target image or...

5



You may choose to **remove** the sticker from the poster and use it as the target.



VISIT: tipmedia.com/ar_demo | OR | SCAN THE QR CODE

With the TPM AR application, you may use your mobile device or tablet to scan the target image (the colorful hexagon) on the front of this page and reveal a 3D Display.

TIPPING POINT MEDIA BELIEVES IN THE POWER OF COLLABORATION

New ideas are formed and strengthened when maximizing the skills and unique perspectives each stakeholder brings to the project. We value the input and expertise generated through our partnerships on projects from the initial brainstorming phase through final delivery. Operating according to four core values of Science, Creativity, Technology, and Retention, Tipping Point Media innovates visually sophisticated, technologically advanced, measurable training and marketing solutions for the life sciences industries.

CAPABILITIES

With over fifteen years of experience, TPM's in-house creative team delivers some of the most technically advanced and innovative training and marketing solutions in the life sciences industry. We excel at building device-agnostic eLearning solutions, gamification, virtual simulations and tracking systems. Our solutions are completely customized to each client's needs and deliver a great return on investment. *Some of our product offerings include:*

- ▶ Product Launches
- ▶ eLearning
- ▶ Mobile Learning
- ▶ Virtual Reality/Augmented Reality Applications
- ▶ 3D Medical Simulations
- ▶ Doctor-to-Patient Education
- ▶ Branching Logic Scenarios
- ▶ Live and Virtual Meetings
- ▶ Virtual Preceptorships
- ▶ Marketing Strategy
- ▶ Branding Design and Development
- ▶ Virtual and Live Tradeshow Tools

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