# ACUITY GAMES Pre-built Augmented Reality SERIOUS GAMING

# Pre-built Augmented Reality Serious Gaming

Ready to play? Grab your mobile device and jump into TPM's Acuity Serious Gaming Suite, our latest innovation which engages learners in practicing **active recall** through **captivating gameplay**. Test your mental mettle in our marathon of mini games, which builds strong brain function while sharpening learners' recall and knowledge.

## CHALLENGE LEARNERS IN OUR AUGMENTED REALITY ARENA:

- NOTHING BUT KNOWLEDGE: Take it to the hoop in our basketball shoot-out challenge! Test your accuracy as you sink as many baskets as possible before time runs out.
- **RECALL RANGE:** Put your memory to the test at our driving range! Take aim and try to land a series of difficult golf shots.
- **ANALYTIC AIM:** Draw your bow and take a shot at our archery range! Test your decision-making skills as you try to take down the correct targets.
- **REACTION RAPIDS:** Race against the clock on our kayaking course while dodging obstacles! Maneuver through the treacherous river as fast as possible.

## IMPROVE KNOWLEDGE RETENTION IN AN ENGAGING WAY:

- Active Recall. Learning occurs when information is retrieved from the brain. Trivia questions based on your training materials challenge your learners' ability to recall information quickly and accurately.
- **Spaced Repetition.** Our brains learn more effectively when learning is spaced out over time. Use push notifications to remind your learners to play regularly and maximize retention.
- Exercise the Brain. Trivia questions are interspersed with fun mini games that target learners' cognitive skills like memory, processing speed, and decision-making.

#### USE IT THROUGHOUT YOUR PRODUCT LAUNCH AND BEYOND:

- Pre-Launch. Once learners have been introduced to the material, use the Acuity Serious Gaming Suite as a way to check their knowledge of what they've just learned.
- Launch. Use the Acuity Serious Gaming Suite as a launch event activity, rallying learners to compete against each other for the highest scores on the leaderboard.
- Post-Launch. When the launch event is over, learners can continue to revisit the Acuity Serious Gaming Suite, providing long-term spaced repetition of content that is proven to improve retention of key information.
- And Beyond! Questions can be easily updated and added to expand learners' knowledge as new information becomes available.



#### TPM REALITIES CAMPUS



All of our virtual, augmented, and mixed reality solutions include our Realities CAMPUS tracking and reporting system to measure user engagement, progress, and your return on investment.

#### Over 40 awards in 2020–2022!





**TPM**